

RHS FLOWER SHOW TATTON PARK 2018

Wednesday 18 - Sunday 22 July

BLOOMING BORDERS FACTSHEET

Before completing your application pack, please read through this document. It explains:

- Contacts
- General information
- Build
- Environmental Responsibility
- Judging and awards
- Terms and conditions

CONTACTS

Garden development



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Application forms, contact details, working access passes



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GENERAL INFORMATION

What are Blooming Borders?

Blooming Borders provide an opportunity for horticultural students, designers, community groups and budding gardeners to experience the design, planning and build of a horticultural exhibit in a show environment, without the large financial and resource commitment of a show garden.

Each Blooming Border consists of a raised bed that will be prepared in advance ready for planting when exhibitors arrive onsite. Blooming Borders are judged for RHS medals and will undoubtedly be a popular feature with visitors, their size enabling them to visualise ideas for their own gardens.

Theme

There is no set theme for 2018 but the emphasis should be on exciting and impactful planting schemes and associations.

Application

Application forms should be accompanied by a plan and a perspective drawing of your proposed bed with a planting plan and a 100 word maximum description, including how the Bed reflects the theme and explaining your choice of plants. The closing date for applications is the 24 February 2018.

Allocation

After the closing date all applications will be reviewed by the RHS who will select (depending on size) the final displays to be built at the show. Applicants will be informed whether their application is successful in March 2018.



Access

You will be sent login details to access the online exhibitor zone approximately four months before the show where you can order services and can see your allocated pass allowance. These login details will not be sent unless your acceptance of site has been returned. Passes allowing access to the site during build-up, show week and breakdown will be sent once you have registered and the compulsory online forms are completed.

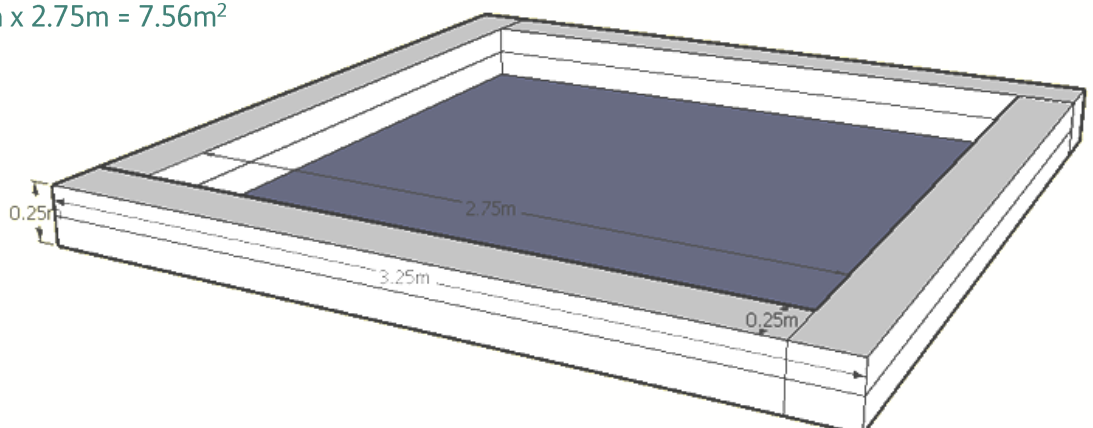
Maintenance of exhibits

Watering is the responsibility of the exhibitor. Watering points will be provided, but please ensure you bring your own hose with you.

Size

The raised beds will be filled to a depth of just less than 250mm (10") with soil and some top dressing of compost. They are situated on turf, which may be dug into. Exhibitors may need to bring additional top soil/compost if requiring a certain planting medium.

Planting area size $2.75\text{m} \times 2.75\text{m} = 7.56\text{m}^2$



Boundaries

Blooming Borders must be designed to be viewed from all sides with no public access.

Structures

- Hard landscaping, if used, must not account for more than 20 % of the gross area of the border.
- Any hard landscaping should occur within the boundary of the sleepers.
- Blooming Borders may not include any structure/feature that is higher than 2m (excluding trees). The height should be taken from the top level of the sleepers. Approx. 0.25m above ground level.
- Props should be tasteful and in harmony with the border.
- Sleepers must not be wrapped or decorated in any way.

Planting

- Plants may be planted directly into the soil with or without their pots, but care should be taken to ensure no pots are visible above soil level.
- When planted, there should be continuous cover of plants and foliage, reducing any view of the compost to a minimum.
- Cut flower material or artificial plant material is not permitted. The use of colourant or paint to enhance natural plant material is not permitted.

BUILD

Services

The RHS Flower Show Tatton Park Manual 2018 and order forms for tickets and services (water, electricity, telephones, etc.) can be found on the Online Exhibitor Zone. Login details will be sent to confirmed exhibitors around April 2018.

Build and Breakdown times

Exhibitors can begin their exhibits on 9 July 2018

- All exhibits must be completed by 8pm Monday 16 July 2018 and the surrounding area cleared of any planting debris.

Breakdown

- Plants used in the display will be the responsibility of the exhibitor, and may be sold at sell-off at 4pm on the last day of the Show or transported off-site after the close of the show.
- Exhibits must be cleared by Monday 23 July.
- All building and plant material must be removed from the site by the exhibitor. The show organisers cannot accept responsibility for any exhibit that has not been cleared.
- You must obtain a clearance certificate from the RHS show team before you finally leave the show ground.

ENVIRONMENTAL RESPONSIBILITY

The following regulations have been formulated in accordance with The Royal Horticultural Society's policies on conservation and the environment.

It is essential that you read and adhere to the information in the document referring to
Xylella & RHS Shows – High Risk List
http://apps.rhs.org.uk/emails/pdf/est/2018/Stop_Press_Xylella.pdf

Restricted Plants & Plant Regulations

The Society reserves the right to demand the removal of any plants or other materials which compromise the

following RHS policies:

- Exhibitors are not permitted to use or sell plants, moss, bulbs or corms which have been collected from the wild.
- Exhibitors should ensure they comply with CITES as implemented in the European Union and other conservation legislation designed to protect wild plants and their habitats. For more information see <http://www.cites.org/eng/disc/what.php>
- Regarding the use or sale of non-native invasive plants, exhibitors must adhere to Schedule 9 of the Wildlife & Countryside Act for England and Wales which can be found here <https://rhs.org.uk/shows-events/pdf/restricted-plants-at-rhs-shows>
- All plants entering the United Kingdom from outside the European Union (EU) require a phytosanitary certificate. Importers of consignments from outside the EU must notify the Plant Health and Seeds Inspectorate (PHSI) using the PEACH system (<http://ehmipeach.defra.gov.uk/>). There are also restrictions on the movements of some plants within the EU, for example imports of *Castanea* (sweet chestnut), *Fraxinus* (ash), *Platanus* (plane), *Quercus* (oak) and *Ulmus* (elm) are restricted into the UK (<http://www.fera.defra.gov.uk/plants/plantHealth/treeHealth/index.cfm>)
- Exhibitors must adhere to the regulations regarding Xylella and RHS Shows in relation to the nine high risk plants – *Coffea* spp. (coffee), *Hebe* spp. (hebe), *Lavandula* spp. (lavender), *Nerium oleander* (oleander), *Olea europaea* (olive), *Polygala myrtifolia* (polygala), *Prunus* spp. (cherry, plum etc.), *Rosmarinus officinalis* (rosemary) and *Spartium junceum* (Spanish broom).

For more information see: <http://www.fera.defra.gov.uk/plants/plantHealth/imports/index.cfm> Tel: +44 (0) 1904 465625; Fax: +44 (0) 1904 465628; Email planthealth.info@fera.gsi.gov.uk

Harmful Plants

Most plants do not present any hazard to humans and serious incidents in the United Kingdom are rare. Nevertheless it is the responsibility of exhibitors to ensure that risks are avoided, e.g. by positioning plants known to have skin or eye irritant qualities away from the front of a stand; and that controls are in place in case of an incident.

Potentially harmful plants must be clearly identified. For further details refer to the Code of Recommended Retail Practice Relating to the Labelling of Potentially Harmful Plants published by the Horticultural Trades Association. (http://www.kew.org/science/ecbot/HTA_code_list.pdf)

For more information see www.rhs.org.uk/Advice/Profile?PID=524.

Restricted Materials

- **Surface-stripped limestone** pavement must not be used at any RHS Shows.
- **Peat** must not be used for staging or mulching purposes.
- Exhibitors are encouraged to minimise or exclude **peat** from plant production as much as possible.
- Timber treated with **creosote** should not be used at RHS Shows. The European commission restricts the use of creosote-treated products. For more information see <http://www.hse.gov.uk/biocides/copr/creosote.htm>

Recycling and reuse

Exhibitors are responsible for their own waste but the RHS has taken the following measures to assist and to reduce the environmental impact of your exhibit.

Planning your exhibit to reduce waste

When planning your exhibit 'design out' waste. Consider whether materials can be re-used or recycled to ensure that as little as possible goes to landfill. Take care not to over order materials for your exhibit. Where surplus materials are unavoidable consider whether they are suitable for the Reuse Scheme or can be recycled elsewhere.

Reuse scheme

In partnership with local community regeneration charities the RHS runs a Reuse Scheme for unwanted materials from the Show for reuse in community landscaping and garden projects. Surplus or unwanted materials in good condition can be collected from exhibitors both during build-up and breakdown. Suitable materials include paving materials, timber, bricks, stone, aggregates, plants, pots, etc. Please consider building your exhibit in such a way that materials can be easily reclaimed for reuse or recycling after the show. Our reuse partner will be in contact with gardens and large exhibits before going onsite. They will also be onsite during build-up and breakdown to discuss any materials you may have available. Alternatively you can contact the team directly. Please support this scheme where you can.

Using and Selling Timber

The full RHS Timber Policy can be found via a link on the application form. Timber products brought to RHS Shows for sale or display must be proven to be from a sustainable source and, if for sale, the full product range or line must be covered by certification. Tradestand exhibitors must provide details of all timber products intended for sale at the show, including small timber items such as picture frames, tool handles etc. before allocation of space will be made. Exhibitors must provide a copy of their own timber certificate or, if they do not hold certification themselves, a valid certificate from their direct supplier accompanied by a recent invoice.

Garden exhibitors must ensure any timber items on display are certified, including garden buildings, gazebos, sculpture etc.

All exhibitors are encouraged to use sustainably sourced timber in the construction and staging of exhibits.

Independent audits are undertaken at RHS Shows to ensure that exhibitors are complying with the policy.

The full RHS Timber Policy can be found in the online manual.

FSC certification currently represents the best means of fulfilling the timber policy objectives. However, other certification schemes are accepted and the full list is as follows:

Certification Schemes	
Forest Stewardship Council (FSC)	www.fsc-uk.org
Programme for the Endorsement of Forest Certification Schemes (PEFC)	www.pefc.org
Sustainable Forestry Initiative (SFI)	www.sfiprogram.org
Malaysian Timber Certification Council	www.mtcc.com.my

Third Party Independent Verification	
Smartwood Rediscovered	www.rainforest-alliance.org/forestry/certification/rediscovered-wood

Transition Schemes	
TFT	www.tft-forests.org
WWF Global Forest & Trade Network (WWF GFTN)	www.gftn.panda.org
Smartwood Smartstep	www.rainforest-alliance.org/forestry/certification/services/smart-step

Online search resources	
PEFC certificate holders	www.pefc.org/certification-services/find-certified

PROMOTION

Show guide and website entry

All Blooming Borders must complete a media form in the time frame requested by the RHS. These will be emailed to all successful applicants.

Literature

Blooming Borders exhibitors may produce one leaflet relevant to their exhibit. Other information such as credits to sponsors may be included, providing that one third of the leaflet is devoted to details of the bed, including planting plan or list. A copy of the leaflet should be submitted to the Show Manager for approval before printing.

Signage

The RHS will commission a sign for Blooming Borders, and we will discuss these details with you closer to the show.

Manning of exhibits

We encourage exhibitors to man their bed throughout the open hours of the Show, and ask all staff and personnel on the stand to wear a clearly visible badge bearing the name of the company or organization at all times.

Selling & sell-off

No plants or other items may be sold from the bed during the show; however, exhibitors may take orders for plants, products or services at this time.

On the last day of the Show (Sunday), exhibitors are permitted to sell the plants and other items from their Blooming Borders from 4.00pm if they wish.

At 5pm the Show closes and no further selling is permitted.

JUDGING AND AWARDS

Judging

- Exhibits will be judged for RHS medals. Judging will commence at 9am on Wednesday 18 July (time may be subject to change). A Judging Panel will visit the Blooming Borders and vote on a medal. Exhibitors will be asked to vacate the border whilst it is being judged.

RHS Awards

- Gold, Silver-Gilt, Silver and Bronze medal awards can be awarded by the Judges. If an exhibit is considered to be below Bronze standard, no award will be made.
- Exhibitors winning a Gold Medal for the first time will be sent the medal after the Show.
- Medals for any other or subsequent exhibits are not provided but may be purchased.
- Award cards will be placed on the exhibits on the afternoon of Wednesday 18 July. Any additional cards may be ordered from the RHS at a nominal charge.
- Exhibitors will be eligible for the 'Best Blooming Border' award.
- All award results are embargoed until medal cards have been distributed on Wednesday 18 July.

Please see overleaf for the judging criteria.

Judging Criteria 2018 – Planted Borders Exhibits

	Excellent (4)	Very Good (3)	Good (2)	Satisfactory (1)	Poor (0)
1. Interpretation of Theme: Clarity, Delivery All round viewing Props	Excellent interpretation of theme. Exceptional all round viewing. Where used there has been creative and careful thought in the use of 3D effects and props.	Has achieved the interpretation of the theme with an overall pleasing effect. There is first-rate all round viewing of the. There is effective use of 3D effects and props.	There is good interpretation of the theme creating a competent level of interest. The design could be improved to allow all round viewing. Includes some use of 3D effects, props or other point of interest.	There is no direct correlation to the theme and the bed/border does not sufficiently engage the interest of the visitor. It is not sufficiently designed for all round viewing and There is little attempt to use 3D effects or suitable props, or create a point of interest.	Lacks imagination and does not relate to the theme. No attempt to provide all round viewing. There is no point of interest, use of 3D effects or other suitable props.
2. Planting design: Colour, Texture, Form, Composition, Quality, Health and Density	Excellent plant design, composition. Excellent quality plants with excellent coverage.	Very good plant design, composition. Very good quality plants, good consistent coverage.	Good plant design, composition. Generally good stock, some weak / poor quality plants & specimens, generally good coverage.	Some sense of planting design composition. Generally small or inadequate stock, weak / poor quality plants & specimens, variable coverage.	Little or no tangible evidence of planting design or composition. Small or inadequate stock, poor quality plants & specimens and inadequate coverage.
3. Plant associations and sustainability: Relevance, species, cultural, sustainable for a season	Excellent associations, no errors in species selection. Would easily sustain a full season.	Very good associations, insignificant errors in species selection. Would sustain a full season.	Good associations, some errors in species selection. Would possibly sustain a full season.	Weak associations, significant errors in species selection. Unlikely to sustain a full season.	Arbitrary associations, inappropriate species selection. Would not be sustainable for a full season.
4. Overall Impression: Impact (Inc. creativity/theatre, unity, balance & scale) Design & Finish – pots, edging, labels Level of interest	Has creative wow factor and incorporates well executed design and balance with an accomplished level of details and finish. Creates a very high level of interest for visitors.	Has some creative elements and is well designed. A high degree of attention to detail and finish. Creates a high level of interest for visitors.	Incorporates competent design but does not necessarily have wow factor and/or a balanced feel/creativity. Some elements of finish may be lacking but it is still likely to maintain a reasonable level of interest for visitors.	Lacks wow factor and/ or overall design and finish. Moderate interest for visitors.	Little care has been taken to design the exhibit or to show the best aspects of the plants. There has been little attention to detail or finish. Little to minimal interest for visitors.

TERMS & CONDITIONS

In these terms and conditions, the following words shall have the meaning ascribed to them below:

‘Public’ shall mean and include members of the general public, members of the Society, officers of the Society, exhibitors, their employees, contractors, agents and all other persons attending the Show.

‘Exhibitor’ shall mean and include any person, business or company or other body making an application for space in accordance with these terms and conditions.

‘Society’, ‘RHS’, ‘us’, ‘our’ or ‘we’ means the Royal Horticultural Society and any company or legal entity controlled by or under common control with the Royal Horticultural Society. Unless otherwise stated, the term “RHS” therefore includes RHS Enterprises Limited and RHS Special Events Limited, which are trading companies wholly owned by the Royal Horticultural Society.

‘RHS Regulations’ means any terms and conditions and regulations of the RHS applicable to the Show, including the Regulations and the Health and Safety Guide for RHS Shows set out in the Flower Show Manual.

Any capitalised words that are used but not defined in these Terms & Conditions shall have the meaning in the Acceptance of Site Contract.

Where the context so admits, references in these terms and conditions to the singular shall include the plural. Where more than one person, business, company or body is understood by the term Exhibitor, any liability imposed on the Exhibitor by these terms and conditions shall be a joint and several liability on those people’s businesses, companies and bodies.

Acceptance of entries

The Royal Horticultural Society (RHS) adopts a good faith approach in assessing all applications for space and subsequently in monitoring the conduct and standard of Exhibitors to whom space is allocated. However, whilst every effort is made to allocate space to Exhibitors whom the Society regards as appropriate to the Show, matters may come to the attention of the Society after allocation which we were not aware of at the time space was allocated to the particular Exhibitor, or which have arisen since the time that space was allocated.

Accordingly, after acceptance and up to the Show, the Society reserves the right to cancel or amend any allocation of space if it considers the attendance of an Exhibitor at the Show will be prejudicial to the interests of the Show, the general public, members of the Society or the good name or reputation of the Society. The RHS reserves, without limitation, the right to remove or alter exhibits and to refuse any application for space in its sole discretion and in the event of any such refusal it is not required to give an explanation.

Acceptance of Regulations by Exhibitors

Application for space by the Exhibitor and/or the acceptance of space offered shall mean that the Exhibitor agrees to observe and conform to the RHS Regulations and to abide by the decisions of the Society in connection with the Show. It will be the responsibility of the Exhibitor to ensure that contractors and any third party involved with their exhibit on site comply with these terms and conditions, RHS Regulations, all applicable laws and regulations, and any instructions or directions given to the Exhibitor by the Society or our employees, agents and contractors.

Applications for space

Any person or organisation may apply for space to stage an exhibit at the Show. Applications must be made on the official application form. Forms and Regulations for each section are available from the RHS Shows Department. The return deadlines are printed on the application forms. Applications received after the deadline that are of a sufficiently high standard may be placed on a waiting list.

The RHS reserves the right to deny space at the Show to any Exhibitor who has consistently failed to provide a high standard and quality of goods or services sold through the Show, or who has failed to adhere to the RHS regulations. The RHS may at its discretion pass information to other exhibition organisers concerning the conduct of such exhibitors. Exhibitor warrants that all information provided to the RHS in connection with an exhibit at the Show is true and correct, including any information provided on the application form and any other information that the RHS requires in relation to the exhibit from time to time.

Cancellation of space

Exhibitors who have been allocated space but subsequently find that they are unable to exhibit must notify the Show Manager as soon as possible in writing. Exhibitors who cancel late or who neglect to send any notification may not be allocated space at subsequent RHS Shows. The RHS reserves the right to recover its reasonable expenses when exhibits are cancelled.

Exhibitors’ liability & need for insurance

- a) The Exhibitor shall indemnify the RHS from and against any claim, damage, loss or expense suffered or incurred by RHS or any third party in respect of personal injury, damage to property or any loss (whether caused by negligence or not) which may arise out of, in connection with or in consequences of any activities of the Exhibitor in connection with the Show (including any goods or services sold or offered for sale by the Exhibitor), or which may arise from a breach by the Exhibitor, their servants or agents (whether or not in the course of their employment or any of the provisions) of these terms and conditions, provided nothing herein shall impose any liability upon the Exhibitor for any loss, damage or expense to the extent arising out of negligence on the part of the RHS or its servants or agents.
- b) The Exhibitor shall be liable for loss and/or damage to the workplace (which shall include work executed and all material intended for, delivered to a place on or near to the workplace) from any cause whatsoever.
- c) The Exhibitor shall insure their liabilities under clauses (a) and (b) above by the provision of the appropriate insurance below:
 - Public and Product Liability Insurance for a minimum of £5 million. (Variations subject to proof of undertaking.)
 - Employer's Liability Insurance (where the Exhibitor has employees who are paid on PAYE working at the show) A copy of your insurance must be sent in with your Health and Safety Form 1 (to be supplied at a later date).
- d) In connection with clause (c) above, the RHS's Insurers may request details of such insurances.

RHS liabilities

The RHS carries third party insurance cover in respect of any such claim through its liability or negligence during the show including the build-up and breakdown periods.

Show cancellation and force majeure

If the Show is not held, or if the completion of the stand contractor's work is not completed through causes beyond the control of the RHS, then the allocation of space will be deemed to be null and void and a refund will only be made from monies paid direct to the Society. If the Show is partially closed through causes beyond the control of the RHS, no refunds will be made of monies paid directly to the RHS. You are strongly urged to take out insurance to cover the possibility that the Show may be cancelled in accordance with this provision.

Data protection

By submitting an application to exhibit at a Show, the Exhibitor consents to the processing by the RHS and our agents and contractors (including third party service providers) of any personal data provided by the Exhibitor. We will only process that data for the purposes of the Show and to send Exhibitors information about the RHS, including future Shows and events held by the RHS. Personal data submitted to the RHS may be processed or stored outside the European Economic Area ("EEA") by the RHS and our service providers. Any personal data provided to the RHS by an Exhibitor will be processed in accordance with this clause and the RHS Privacy Statement available at <https://www.rhs.org.uk/Privacy>.