



RHS Flower Show Tatton Park

**Gardening Workshops, Activities
and Talks with Children**

RHS Flower Show Tatton Park
18th – 22nd July 2018



Sharing the best in Gardening

RHS Registered Charity No: 222879/SC038262





The Show

RHS Tatton embraces the heart and soul of gardening offering a show full of life, colour and new ideas.

Cut your teeth at Tatton, kick start your business or simply share your message with our engaged and enthusiastic visitors.

2018 is our 20th anniversary so be part of our celebrations!

65,000+

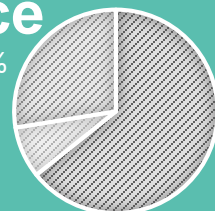
visitors

Gender & age



Region of residence

- North West 63%
- Yorkshire & Humberside 8%
- Rest of UK 27%



Workshop, Activity or Talk

Why

- **Engage** with a captive audience
- **Promote** your business/message/story
- **Entertain & Educate** Children of all ages!
- **Network** with like minded professionals
- **Challenge** yourself & your team!

What

- Seminar/talk/storytelling
- Hands on Gardening Activities for children
- Gardening workshop for children



Ideas

Fun Kitchen

Ideal for children aged 5+, these one-hour cookery sessions explore where our food comes from and interesting ways to cook it.

Sow and grow seeds

A free hands-on gardening activity for children of all ages to take part in.

Make edible bugs

A free cookery experience for children of all ages to make their own edible 'bugs'.

Slug it

Themed activities for children to learn all about slugs!

Bug hotels

In support of the Campaign for School Gardening, this drop-in activity shows children how to make a bug hotel for garden mini beasts.

Come and decorate a plant pot!

Join a pot decorating session and take home your own personalised pot plant!



The Experience

Be part of something special and bring your ideas to life!

Teach children from an early age how they can conquer gardening and create something magical for themselves by learning how to grow their own food or build a fairy garden whilst listening to an amazing storytelling team!



Reaching Your Market

Broadcast Media

Dedicated **BBC 2** programme broadcasting 1-2 hour of coverage reaching average audience of **1.21 million** people

TV highlights also can include coverage on Good Morning Britain, BBC North West and ITV 1 News Granada with overall coverage reaching 11 million people.

Over **20 hours** coverage broadcast across up to 40 BBC English Regions radio stations including BBC Radio Manchester, BBC Radio Stoke and BBC Radio Lancashire.

Online

The RHS Website receives around **100million** page views

Dedicated RHS Tatton Show pages

Facebook likes: **197k**

Twitter followers: **137k**

Print Media

Extensive coverage in national and regional press and consumer publications including The Sunday Mirror, Sunday Express (S Magazine), The Sunday Times, The Sun (Fabulous Magazine), The Express, The Telegraph, The Times, Manchester Evening News, Period Living Magazine & Cheshire Life Magazine.

Benefit from direct visitor promotion campaigns including advertising, press promotion, direct mail, leaflet drops and group marketing.

Regular features in **The Garden** magazine with a monthly circulation of over **405,305**

Membership

The RHS has a membership of over **465,000** with a high socio-economic profile.

Correct at time of print





Get In Touch With The Team

Isobel Coulter
Show Manager
Tel: 020 7821 3189
Email: isobelcoulter@rhs.org.uk

Lauren Hall
Deputy Show Manager
Tel: 020 7821 3335
Email: laurenhall@rhs.org.uk

The Royal Horticultural Society
80 Vincent Square
London
SW1P 2PE

rhs.org.uk/tatton
@The_RHS #RHSTatton