## RHS Chelsea Flower Show Charity Gala Preview

Monday 22 May 2017





The Charity Gala Preview is the most stylish way to enjoy the world's finest flower show. Despite the evening's ever increasing popularity, only a strictly limited number of guests are admitted, giving you the opportunity to savour the delights of the show in comfort and style. With champagne and canapés to hand, and music to complete the ambience, we guarantee you an evening to remember.

Please find below a breakdown of the different packages available at the RHS Chelsea Flower Show Charity Gala Preview. Please note that whilst no exhibitor applications are guaranteed to be successful, these applications will be prioritised in the ballot.

Should your application to exhibit at the show be unsuccessful, your Charity Gala Preview Ticket Application will be void.

The deadline for applying for tickets for the Charity Gala Preview is **Friday 9 September**.

If your exhibit is entitled to any cost price working badges, these can be purchased through the Exhibitor Zone. You will receive login details from the Exhibitor Services team in due course.

## **Gala Ticket**

Gala tickets are priced at  $\pounds$ 500 per head, with RHS members enjoying a saving of  $\pounds$ 25<sup>\*</sup>.

\*Please note that associated members cannot take up this opportunity and only one preferential rate ticket per membership number can be granted.

Members and non-members can purchase a maximum of 16 Gala tickets. Gala tickets allow guests to:

- Enjoy the world's finest flower show in comfort and style between 7pm and 9pm
- Indulge in the champagne and canapés served throughout the evening
- Enjoy quality live music
- Meet leading garden designers and exhibitors

## **Gala Dinner Ticket**

Gala Dinner tickets are  $\pm$ 700 per head, with RHS members enjoying a saving of  $\pm$ 25\*.

Please note that associated members cannot take up this opportunity and only one preferential rate ticket per membership number can be granted.

Gala Dinner tickets include:

- Exclusive opportunity to see the world's finest flower show in unhurried comfort
- Champagne and canapés served from 7pm to 9pm
- Three course dinner served with wine from 9pm until 11pm
- Bookings of fewer than 10 tickets will be on a shared table.

## Gala Meeting Point package

The price of a Meeting Point package varies depending on the number of guests you would like to bring.

All Meeting Point packages include the following:

- Meeting Point at your exhibit
- Your own waiter or waitress dispensing champagne and canapés to your guests from 7pm until 9pm at a dedicated serving table which will feature your company name
- Page of colour advertising and company name included on the corporate supporters page in the Charity Gala Souvenir Brochure
- Opportunity to pre order Souvenir Gift Bags for your guests which include the Show Guide, Souvenir Brochure and a selection of gifts
- Opportunity to purchase Gala Dinner tickets for the exclusive Ranelagh Restaurant to enjoy a three course dinner served with wine from 9pm until 11pm (an additional £260 per head).

	Number of tickets	Price per ticket	For example A Meeting Point for 60 guests costs £49,250.
	01-20	£630	The first 20 tickets (1-20) cost£12,600
	21-30	£760	The next 10 tickets (21-30) cost £7,600
	31-40	£855	The next 10 tickets (31-40) cost £8,550
	41-50	£930	The next 10 tickets (41-50) cost £9,300
	51 upwards	£990	The next 10 tickets (51-60) cost£9,900
	All packages must include a further		A page of advertising£1,300
£1,300 for a colour page of advertising		colour page of advertising	
in the Charity Gala Souvenir Brochure.		y Gala Souvenir Brochure.	Total£49,250